



*“Let’s work together to unite the community...
moving forward with shared purpose, inclusion and transparency.”*

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Q: Citizens have said, “We don’t want to develop a regional attraction as a revenue generator.”

(ie: Crystal Lagoon protests)

Citizens have said, “We don’t want a primary property tax as a revenue source for town government.”

Do you believe these positions can be balanced to maintain a sustainable quality of life for Fountain Hills?

The premise of a regional attraction as a revenue generator... at least one that would truly make a difference in funding infrastructure and public safety needs... is flawed. As noted in the past, it takes \$40M worth of taxable activity to generate \$1M in revenue.

The ill-conceived lagoon idea to draw tourists into Town was pursued, discussed, acted on and paid for in virtual secrecy. The certain outcome of abandoning the concept, indeed, occurred. We didn’t need the \$39K study to tell us a \$9M lagoon with huge operating costs would not generate enough – if any – revenue.

I don’t take the rejection of the lagoon as a sign we don’t want to continue to be a destination for visitors, only that cooler heads prevailed in defeating such an out-of-touch suggestion. And again, any attraction, no matter how successful, will not make the math work out for our long-term needs.

The election outcome didn’t change those needs, but will influence our priorities. Recent questionable Council decisions affected people’s votes; there was an insurmountable disconnect.

If elected Mayor, I will work with Council, staff and residents, taxpayers and business owners to identify actions that can address Fountain Hills’ asset protection requirements along with quality of life issues. I will recommend a citizen commission to advise on maintaining our current commitments and provide cost-effective options, and I will do everything in my power to identify a path forward that meets community expectations within our financial limitations.